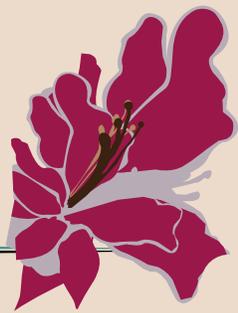


Jessica  
Buschardt



PORTFOLIO





## About Me:

I am a passionate, diligent Graphic Design graduate refreshing my skills in graphic design, typography, and page layout. I have 18 plus years experience in the workforce and seek continued growth in the Creative Graphic Design field.



### Skills:

Adobe PhotoShop, Adobe Illustrator, InDesign.

I am a diligent hardworking, detail oriented individual with excellent organizational skills. I am friendly and my approachable personality makes it easy to work with others and to learn a lot.

I've had experience in the workforce with leading and delecting other employess in the daily production of jobs.

- I am a seasoned designer with years of production leadership and management skills within a diverse workforce.
- I have a proven ability to juggle multiple projects simultaneously while maintaing a keen attention to detail.



### Education:

St. Louis Community College

#### May 2025

Refresher class: Computer Art Studio

#### May 2002

Associate in Applied Science  
Graphic Communications

#### May 2016

Certificate of Specialization - Graphic Design and  
Page Layout in Graphic Communications



This is a self portrait project created in Computer Art Studio, using Adobe Illustrator. The use of the pen tool, brushes and blending techniques were utilized.

# Postage Stamp Project

## Illustrator

### St. Louis Art Museum

My assignment was to research and create a series of stamps for The St. Louis Art Museum (SLAM). One of the three illustrated concepts had to be environmental /architectural.

Each of my three creations took on a stylized design approach. The first design was taking elements of the art museums architectural including the mountment into consideration for that design. The other two designs are my depiction of the follow artworks at this current time.

**Top right:** Depiction of Mummy and Cartonnage of Amen-nestawy-nakht  
Ancient Egyptian  
945–715 BCE  
On View, Gallery 313

**Bottom:** Depiction of A Vase of Corn Lilies and Heliotrope  
Martin Johnson Heade, American, 1819–1904  
1863  
On View, Gallery 329





# Movie Poster Project

## PhotoShop Composite Sundance Film Festival

My assignment was to design a movie poster, for the 2026 Sundance Film Festival for my Computer Art Studio class.

This had to be a compelling, eye-catching promotional image for the 2026 Sundance Film Festival.

This promotional composite image was created in PhotoShop and needed to be inspired by elements from at least two of my favorite movies and I needed to feature a consistent color palette sampled from the Sundance website.

I choose the 2024 American historical romantic comedy drama film directed by Greg Berlanti the movie Fly Me To The Moon.

I then learned that there was an animated science fiction comedy film produced about three flies who stowaway aboard Apollo 11 that travel to the Moon also - called Fly Me to the Moon that came out in 2008, so I used elements of each of these movies.

To achieve a completed composite among the two space movies I blended the iconic space imagery with the characters from the movies.

To ensure that the overall design felt cohesive, I further enhanced my design by using effects combined with filters and custom brushes and textures to recolor my artwork to blend the look.





## Applications:

Once completed, we applied our designs to showcase our finished work in real-world scenarios, such as billboard signage, digital screens, and /or truck wraps. For each different application it was required that we adjust our designs accordingly for the proportions of the various applications our design could be used.



# National Geographic Posters

## Illustrator

### National Park Service

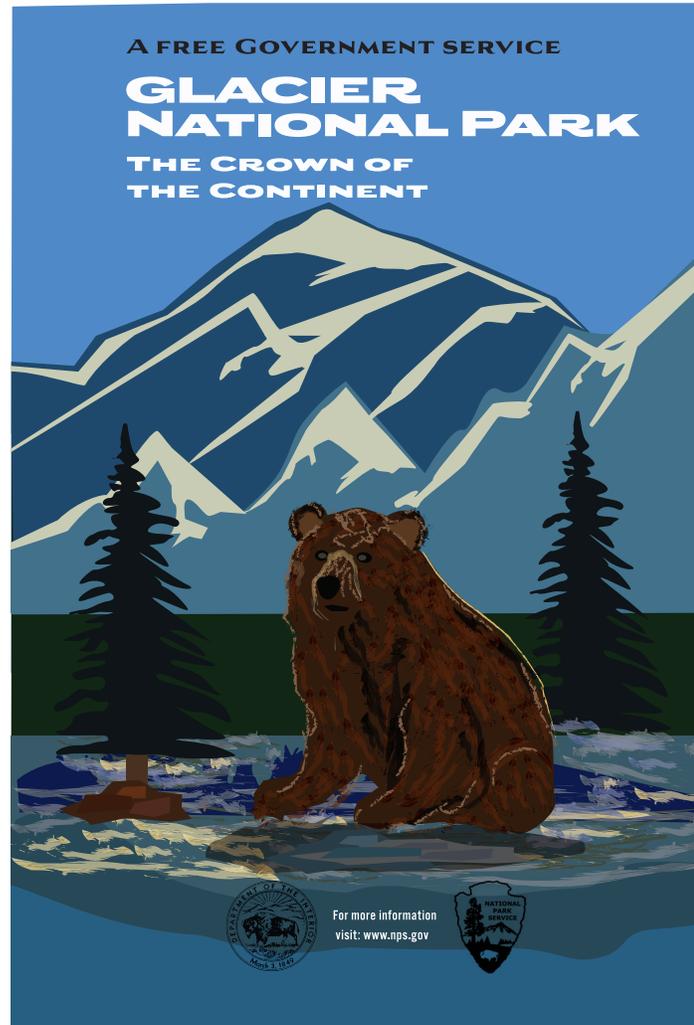
The National Park Service was looking to revitalize its iconic park poster collection.

I was up for the challenge. After deciding on three interesting National Parks, I took my ideas to the drawing board.

I didn't want myself to be limited to one. I thought they worked well as a series.

So, I executed my three ideas and turned them into final works. Although only one was required for this assignment.

The assignment was to create one National Geographic Poster on any National Park of our choice, from our three preliminary sketches from our concepts. I couldn't decide so I chose all three designs to finish.



We were to reimagine the park's identity and bring it to life through a striking visual illustrative design. We were to incorporate the landscape as well as wildlife native to the park we choose into our design.

A FREE GOVERNMENT SERVICE

# SAGUARO NATIONAL PARK

ADVICE FROM A SAGUARO

For more information visit: [www.nps.gov](http://www.nps.gov)





A FREE GOVERNMENT SERVICE

# ARCHES NATIONAL PARK

For more information visit: [www.nps.gov](http://www.nps.gov)



**THE ANCIENT & UNRIVALED BEAUTY**

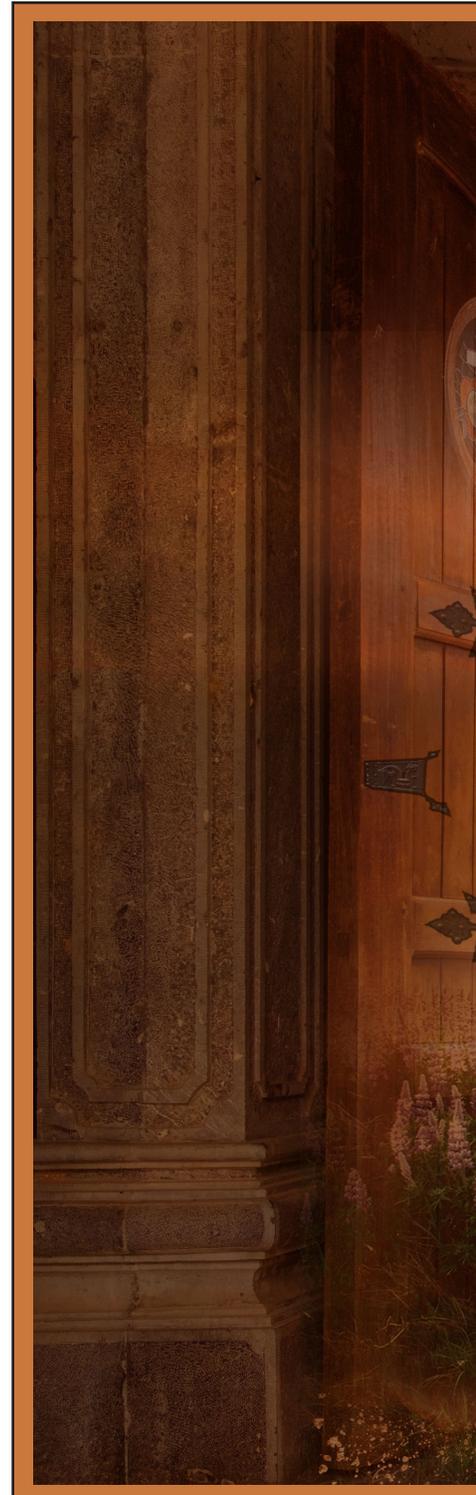
# Multi-Photo Composite

## PhotoShop

For this assignment, we needed to create a visually compelling scene featuring a door that acts as a portal to another world, or a reworked landscape.

I utilized Photoshop's Color Correction tools, Opacity and Fill, Perspective tools and Layer Styles to combine various elements into a cohesive design.

This exercise tested my ability to manipulate separate images, create refined masks, and explore the many different effects using Blend Modes and Layer Styles.





## Logo Design

### Letterhead & Business Card Illustrator

#### Kid's Come First

These are examples of some Graphic Design layouts from Graphic Design II class.

I designed a stationary set for Kids Come First, a fictitious company and applied it to a letterhead, an envelope and a business card design.

The Project:

To create the company's logo and then we were to apply it to various applications for company correspondence to their clients.

My mindset with the logo design: Clean and simple with a typeface that matched that of a child's writing style. The typeface I chose conveyed a child's writing style and paired nicely with the logo of the hand and heart design.

I chose a warm skin tone color palette, which I feel best suited this client. I designed their logo with a very personal element, cause I wanted a warm human comforting feel. So, I decided on a tiny hand with a heart inside representing love and compassion. I think this would be a valued asset at such a company and was import to convey in the design.

 **Kid's Come First, Inc.**  
Early Childhood Development Centers  
10558 Manchester Road, Ballwin, Missouri 63011

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Early Childhood Development Centers  
10558 Manchester Road, Ballwin, Missouri 63011



Ph: (314) 432 - 6600     Fax: (314) 209 - 7675     E-mail: Kidscomefirst@aol.com

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10558 Manchester Road, Ballwin, Missouri 63011

CHASNEY SCHWARTZ  
PROGRAM DIRECTOR

ph: (314) 432 - 6600  
fax: (314) 209 - 7675  
e-mail: Kidscomefirst@aol.com



Kidscomefirst@aol.com    ph: (314) 432-6600    fax:(314) 209-7675



**Kid's Come First, Inc.**  
Early Childhood Development Centers

# Brouchure Design Illustrator

## Kid's Come First

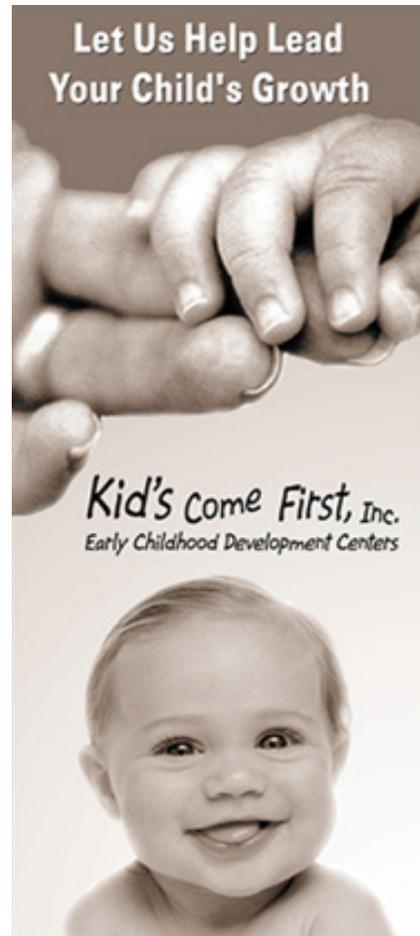
This is a tri-fold brouchure I designed for Kid's Come First, an early Childhood development center.

The Project:

To create a trifold two sided brouchure for an early childcare center called Kid's Come First. We were to include information about the center. Highlighting their services to poetinal customers seeking childcare for their children.

From a previous assignment, we designed this company's identity by designing their logo and appling it to a business card, a letterhead and a envelope for their companys coorspondance.

I wanted to continue to convey compassion and love in my design for the brouchure. Inside I included images of children at play. On the cover I show the human touch and warm compassionate feel with a photo of a happy baby.





Kid's Come First is an early childhood development center that is committed to provide the best quality child care. We build a firm foundation of knowledge by providing the rudimentary building blocks complete with plenty of love to help your child develop and grow.

At Kid's Come First your child is our first priority. We focus on your child's whole well being, and provide a loving and caring atmosphere in order for your child to grow and learn. We are open year round and provide extended hours for your convenience. Our ultimate goal is to provide the best care for your child when you can't. Your child is always in good hands with us. Come see for yourself-visit our center and enroll in the fun today.

**Additional features:**

- Year round programs
- Low student / teacher ratio
- Extended hours, 7:00 a.m.- 6:00 p.m.
- Infants through children 12 years old welcome
- All teachers are certified Early Childhood Educators

**Inside right flap**



**Kid's Come First, Inc.**  
 Early Childhood Development Centers  
 10559 Manchester Road  
 Ballwin, Missouri 63011  
 Ph: (314)- 432-6600

**Back of Brouchure**

**Let Us Help Lead  
 Your Child's Growth**



*Kid's Come First, Inc.*  
 Early Childhood Development Centers



**Front of Brouchure**

**Children Are Unique**

That's why at Kid's Come First we nurture each child's natural strengths and interests. We have designed a program to enrich each child's individual strengths and abilities. We don't believe a child should be made to fit into a program. We provide a loving and caring atmosphere for your child's social, emotional, physical and intelligent growth to be enriched.

**NOW ENROLLING!**

- Infants
- Toddlers
- Preschoolers
- Kindergartners
- School aged

We provide a variety of fun and interesting activities to stimulate your child's whole well being. Since children of different ages have different interests and skill levels we have divided the center into different age appropriate areas.

**Inside left flap**



*Children have fun with hands on activities.*

Each classroom is designed and equipped with age appropriate toys to encourage learning and develop skills at all areas of a child's growth. His or her physical, intellectual, emotional, and social skills will be enhanced. We allow children to explore and grow at their own pace through play, imagination, art, language, music and social interaction.



**Inside center**

**Enroll Today!**

- Two nutritionally balanced meals are served daily including two snacks.
- Spacious outdoor play yard.
- Dedicated, reliable, professional, and caring staff.



- Daily written reports to monitor child's individual growth.
- After school enrichment programs

**Inside right flap**

# Ad Campaign Illustrator

## Kid's Come First

This is an ad campaign for Kid's Come First, an early Childhood development center.

The Project:

To develop an ad campaign for Kid's Come First Early Childhood Centers that could be seen in a magazine advertising this center for children to make parents comfortable with the type of compassionate care their child would receive if attending this center by enrolling their child.

Three Unique Headlines were developed and a description of each follows in each individual advertisement.

I kept with the theme of using photos of hands to keep with the logos theme the human hand.

## Let Us Help Lead Your Child's Growth

Kid's Come First is committed to providing the best quality child care. We build a firm foundation of knowledge by providing the rudimentary building blocks complete with plenty of love to help your child develop. Come see for yourself-visit our center and join in the fun by enrolling your child today.

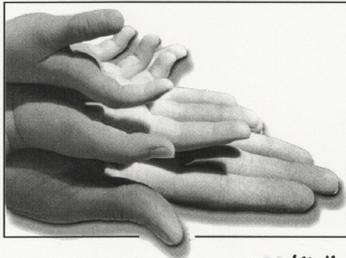


- Year round programs
- Low student / teacher ratio
- Extended hours, 7:00 a.m. - 6:00 p.m.
- Infants through children 12 years old welcome
- All teachers are certified Early Childhood Educators

 **Kid's Come First, Inc.**  
Early Childhood Development Centers  
10557 Manchester Road  
Ballwin, Missouri 63011  
Ph: (314) 432 - 6600

## What Is Your First Priority?

At Kid's Come First your child is our first priority. We focus on your child's whole well being, and provide a loving and caring atmosphere in order for your child to grow and learn. We are open year round and provide extended hours for your convenience. Our main mission is to provide the best quality care for your child when you can't. Your child is in good hands with us. Come see for yourself-visit our center and join in the fun by enrolling your child today.



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# Brouchure Design Illustrator

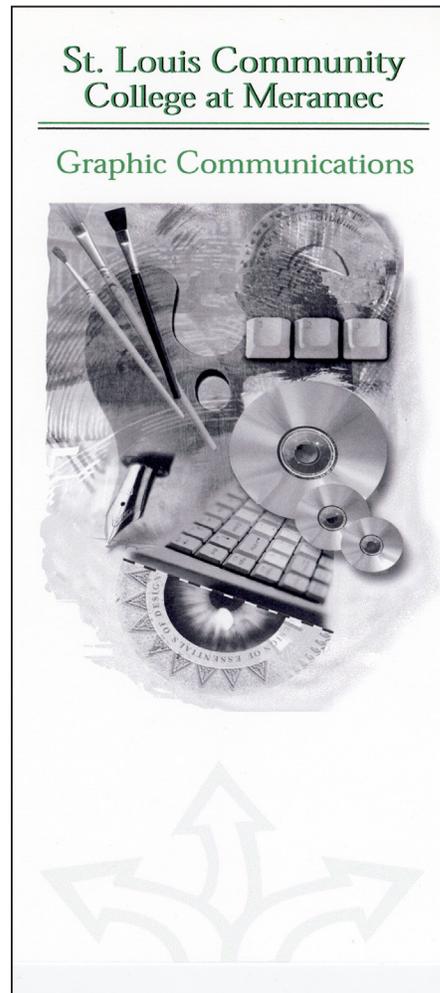
St. Louis  
Community  
College

This is an example of some Graphic Design layouts from my Graphic Design II class of a tri-fold brouchure I designed for the St. Louis Community College.

The Project:

We were to create and design a tri-fold two sided brouchure for St. Louis Community College advertising their services in the Center For Advanced Imaging with such fields in the Graphic Communications program.

I decided to pick a light monochromatic color scheme to coordinate with my previous designs of the logo and letterhead designs. I included images of students and tools of the trade along with technology used in the Center for Advanced Imaging. I decided to create a montage of various elements to design the front cover, since this field has a diverse range of fields.



**Front of Brouchure**

# St. Louis Community College at Meramec

### Practical Solutions For Practically Everyone

**About St. Louis Community College at Meramec**

Our park like campus setting provides Meramec students with a positive atmosphere for learning. The 78-acre campus is located in Kirkwood, Missouri, a suburban community in southwest St. Louis County, in proximity to Highways 44 and 270.

Meramec also provides diverse educational opportunities at its South County Educational Center, located in Mehlville, and its West County Education Educational Center in Ballwin.

Most of our 13,000 students enrolled in college transfer programs such as Fine Arts, Communications Arts and General Transfer. The more than 50 career program selections include programs that are unique to the Meramec campus such as Architectural Technology, Horticulture and Interior Design. Completing your associates' degree at Meramec is worth your time and money. According to the U.S. Department of Commerce, Bureau of Census, Current Population Reports: Money Income of Households, Families, and Persons in the United States, a table prepared in June of 1995 showed that male and female high school graduates earned approximately \$6,000 more per year with a Associate in Arts degree than those that didn't hold the degree. We can accommodate your busy schedule. Classes are offered days and evenings. You can attend full or part time.

**Non-Discrimination Statement:**

St. Louis Community College is committed to non-discrimination and equal opportunities in its admissions, educational programs, activities and employment regardless of race, color, creed, religion, sex, sexual orientation, national origin, ancestry, age, disability or status as a disabled or Vietnam-era veteran and shall take action necessary to ensure non-discrimination.

**For non-discrimination information contact:**

Edwin Bailey  
Student Support Services  
St. Louis Community College at Meramec  
11333 Big Bend Blvd.  
Kirkwood, MO 63122  
984-7661 or 984-7744 (TDD)

**ACCESS Services:**

St. Louis Community College makes every effort to accommodate individuals with disabilities as addressed by the Americans with Disabilities Act. An ACCESS office on each campus offers support services to students who have documented disabilities of a permanent or temporary nature. To qualify for services, students must identify themselves to the ACCESS office.



ST. LOUIS COMMUNITY  
COLLEGE  
MERAMEC  
11333 Big Bend Blvd.  
Kirkwood, Mo 63122-5799  
(314)984-7601

### St. Louis Community College at Meramec

#### Graphic Communications



**Inside right flap**

**Back of Brouchure**

**Front of Brouchure**

**Admission:**

The minimum requirement for admission to the College is a high school diploma or satisfactory completion of the General Educational Department (GED) test. Students who do not have a diploma or GED may be admitted if they are 18 years or older and have been out of high school at least six months, providing their graduating class has already graduated. Approval by the director of admissions and records is required. Placement tests are also required of all full-time and many part-time students.

**Fees:**

Fee information is listed in the current semester schedule of classes (available by visiting or calling the Admissions office, first floor, Clark Hall Administration building, 984-7601 or 984-7800/TDD). Our tuition is very reasonable-about half the cost of nearby public four-year institutions - and many companies have tuition reimbursement agreements with us.



**The Center for Advanced imaging / Art Department -** is an award winning, state of the art computer facility dedicated to education in the digital imaging and animation areas. The CAI offers courses, certificate and workshops in areas such as WEB design, raster and vector imaging, 2-D and 3-D animation, graphic design, digital photography, pre-press technologies, and more. For more information call the Center for Advanced Imaging at Meramec Community College at (314) 984 -7632.




The Graphic Communications program prepares students for a variety of jobs, requiring various degree of creative and technical skills. Most positions involve the creative and artistic transmission of ideas in a wide variety of media, to meet the communications needs of businesses, institutions and individuals. Areas of employment include graphic design, layout, illustration, photography, desktop publishing and many different areas of production. Job opportunities are available in art studios, advertising agencies, printing and publishing firms, television stations, retail stores, corporations and institutions.

**What Does An Artist Do?**

The professional graphic designer is an artist who is able to evolve creative solutions to communications problems and to render them out in a practical manner. Designers are required to have a strong design sense, broad knowledge of the mechanics of reproduction, and a flexible, creative mind.



**Inside left flap**

**Inside center**

**Inside right flap**

# Newsletter Design Illustrator

## St. Louis Community College

This was a (front and back) newsletter layout designed for the St. Louis Community College.

It took on the form of a mailer format. My thought process was to use this newsletter / mailer as a good correspondence that the college could put out annually or quarterly to update its staff and students with what's going on campus.

**Top right:** front and back

**Bottom right:** is inside spread

The Project:

To create a multi-page newsletter for the St. Louis Community College, using the skills learned from creating their logo, their stationary set and a brochure in previous assignments.

Again I stayed consistent with the green color scheme. I showcased the work of my own that I designed in drawing classes that I took while a student in the program.

This newsletter allowed an opportunity for me to advance my graphic design skills and use Illustrator for page layout. I think it could be a very useful piece for the college to publish.



# NEWS WAVE

St. Louis Community College at Meramec December 2000

ST. LOUIS, MISSOURI 63021  
Miss Chasney Schwartz  
1605 Madison Drive



Phone No. 2178  
St. Louis, Missouri  
U.S. Postage  
Non-Profit Organization

## Mark your Calendars

You are invited to the  
**Meramec Community College Art Department**  
**Open House**  
Friday, February 25, 2001  
in Humanities East Room 233  
from 7-9 p.m.  
at the Meramec Campus  
11333 Big Bend Blvd.  
St. Louis, MO 63122

For more information you can contact: The Art Department at (314) 984-7632



Instructor Kimber Millet assists Graphic Design major Stacy Stillborn with her Adobe Illustrator assignment.

### New Features

**In the Center For Advanced Imaging**  
For those of you not familiar with the CAI department, The Center for Advanced Imaging / Art department or otherwise known as the CAI department at Meramec is an award winning, state of the art computer facility dedicated to education in the digital imaging and animation areas. The CAI offers courses, certificates and workshops in areas such as WEB design, raster and vector imaging, 2-D and 3-D animation, graphic design, digital

photography, pre-press technologies, and more. For additional information you can contact the Center For Advanced Imaging at Meramec Community College at (314) 9847632.

### INSIDE THIS ISSUE

New Features **Page 1**  
New This Semester  
Media Cards  
Clubs and Organizations

Masks: **Page 2**  
Faces Of Culture  
Job opportunities  
Internships  
Juried Student Art Show  
Scholarships

Renowned Artist **Page 3**  
Plans a Visit  
Looking Back  
Clubs and organizations  
(continued)

### New This Semester

**To help you learn**  
This Semester many new teaching and learning tools have been added to each of the CAI digital classrooms.  
• Room HE 233 has new CD burners, scanners, an overhead projector, and a file distribution system which should make it easier for instructors to send files to individual student stations and eventually for students to send their digital files to the instructors stations without the need of using zips, CD's etc.

• HE 136 has been transformed and is now equipped much like HE 233, instead of the old 9600's, students are now working on brand new dual processor Apple G4's, with 512 RAM, DVD and external Zip drives, and the wonderful Apple Cinema Displays. Scheduled for this room in the near future are new CD burners and flat-bed scanners.  
• Soon the 3-D Modeling / Animation studio, HE 138 will get faster Intergraph PC machines and a new server which will make batch processing simpler and faster.

### Media Cards

Students enrolled in some courses in Graphic Communications, or other classes held in the Center For Advanced Imaging, are obligated to purchase a \$25 Media Card from the campus bookstore. The Media Card allows completion of all assigned scanning and printing projects within classes without further cost. A Media card is required for each class.

### Clubs and Organizations

There are many different clubs and organizations around the campus to get involved in. St. Louis Community College at Meramec hosts a variety of clubs and organizations. These clubs and organizations address a wide spectrum of interests, including: academic, vocational, community service, spiritual, recreational, and social. The college encourages you to participate in one or more of these clubs and organizations, or start your own, to supplement and enhance your experience at Meramec.  
Currently, in existence the Art department at Meramec Community College offers three active clubs. There is the Photo Club organized by David Hanlon whom you can contact at (314) 984-7931. The second Art club in existence is the Pottery Club directed by Bob Allen whom you can contact at (314) 984-7930 for additional information. Lastly, there is the Technical Graphics Club (TGC) coordinated by Mike Aehle who can be reached at (314) 984-7765.  
There has been a number of students who are currently enrolled in the Graphic Communications Program and Fine Art Programs who have been interested in organizing a club.  
» (continued on page 3) Clubs and Organizations.



# College INFORMATION

## Student Info

### Job Opportunities

Do you need a job? The Center for Advanced Imaging is seeking individuals currently enrolled in courses in the art field to be lab monitors / CAI lab assistants for the upcoming Spring 2000 semester. Responsibilities include keeping the classroom open after class hours and maintaining the Macintosh computers, scanners, printers, and the ability to assist other students with class projects. All interested applicants should contact Brenda Kalemis in the Center for advanced Imaging at (314) 984-7956

### Student Internships

The CAI has been contacted by various companies offering internships for students enrolled in digital courses. If you are a current students taking classes in the Center for Advanced Imaging and are interested in these opportunities, contact the CAI project associate Brenda Kalemis at (314) 984-7956

### Scholarships Available

The Art Department has many scholarship programs which you might want to investigate. For more information pertaining to all available Art Scholarships contact the Art department at (314) 984-7632, and ask for Mary.

For all other available scholarships to meet your specific needs contact Sue at (314) 984-7723.

### Upcoming Art Exhibits

- December 1st - January 2, 2001 - "Masks Faces of Culture"
- February 1st - March 15, 2001 - "Meramec Student Art Show"
- March 25th - April 25, 2001 - "Private nature exhibit" by Matthew Hanks
- May 1st - June 24, 2001 - Beyond the scope - digital photography/graphic communication exhibit.
- August 23, 2001 - Start of the new semester. Exhibits to be announced

**Meramec Art Gallery HE 133**

## Things To Do

### Attention all art students

**Upcoming Juried Student Art Show**  
St. Louis Community College at Meramec will be hosting a juried student art show, February 1st through the 15. Students from Meramec will be able to submit art work from the following areas of study: Architecture, Ceramic, Computer Art, Design, Drawing, Figure drawing, Graphic Communications, Interior Design, Painting, Photography, Printmaking, Sculpture and Technical Graphics. All eligible work must be produced by students from Meramec Community College art classes from Summer 1999, Fall 1999 and / or Spring 2000.

Students can submit up to three works. Include on the back of the work on an index card your name, address, phone number, title of work, media used, and instructor. Artwork must be ready for installation; framed with hanging wire, matted or mounted.

Cash awards and juried special mention awards will be chosen as best of show. So don't forget to submit your best works at the upcoming juried Art show in February. Any further questions contact the Art Gallery.

### Calendar of Events

- January 24-25: Delivery of submitted art work
- January 26: Artwork is evaluated for selection
- January 27: All declined art work must be picked up
- February 1st: art show opens through February 15
- February 16: Art's reception - Meramec Art Gallery, 6-8 pm
- February 16-17: Pick-up of all work

### Masks: Faces of Culture will be on exhibit

Masks: Faces of Culture will be on exhibit at the St. Louis Community College - Meramec Art Gallery beginning December 1st continuing through January 2, 2001. There will be an opening reception from 12:00-3:00 pm. All past and present students and their friends and family are welcome. Light refreshments will be on served. Come and enjoy with your friends and family this special event. Masks from all over the world will be exhibited along with several rare costumes that occupy masks that date back as far as 1770. The show's 50 pieces demonstrates that masks exhibit some of the best artistry, creativity and design found in any art form. So please join us, Hope to see you there. For additional information call the Art Gallery at (314) 984-3561.

## EVENTS

### Renowned artist plans a visit

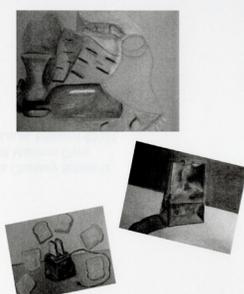
St. Louis Community College at Meramec will be hosting an evening with Mary Smith a well known artist, designer, and professor on Friday, January 15, 2001 at 8:00 p.m. Mary has worked in the design and art fields all her life. Currently, she is working at Design Solutions Inc. in New York City, where she is a designer and illustrator. Mary says, "My career has taken me to new heights." She started with an interest in art has a young child in grade school and has never lost her interest. Art continued to spark her interest throughout high school. She then attended Meramec Community College and graduated with a double major in Fine Arts and Graphic Communications. Mary was looking to expand her options in the employment marketplace. "There were so many options that were open to me as a graduate from Meramec," Mary said, "Although I wanted to continue to learn." She then continue to study design at Washington University, where she completed her Masters degree in Design.

Mary will be discussing how she has become a successful artist. She will share her ideas on the rapidly increasing changes taking place in the fields of art and design today. She will share her diverse portfolio which includes a variety of styles of art and showcases her various methods of designing. Mary plans to communicate how her skills both learned on the job and through her schooling have opened array of opportunities. Please join us in welcoming Mary Smith for an informational evening Friday, January 15, 2001 at 8:00 p.m. in Room HE 124.

I am truly amazed at how diverse the opportunities have become in this field.  
- Michael Shoffe

### Looking Back

**Former student is successful in the workforce**  
One of the most recent graduates is Michael Shoffe, who graduated from the Graphics program in 1999. Michael started taking Graphic Communications classes while finishing up his degree in Fine Arts. Michael decided to double major in order to have a more diverse portfolio, and because he was very interested in Graphic Communications. Michael is now employed as a graphic designer / art director at Color Art a printing industry locally here in St. Louis, Missouri. He is responsible for creating successful design layouts, advertisements, and package designs along with many other printed materials such as manuals, flyers, newsletters, brochures, business cards and envelopes for local and regional companies. Michael says that the Graphic Communications classes that he took were valuable to him and as he employs much of the knowledge gained through his schooling in his current employment.



### Clubs and Organizations

» (continued from page 1)  
If you are currently enrolled in either the Graphic Communications Program or the Fine Arts Program and are interested in organizing and/or becoming a member of either a Graphic Communications Club or a Fine Arts Club contact Rita Winter at (314) 984-3245. Since, the Pottery Club, Photo Club, and Technical Graphics Club have been established there has been strong membership involvement. All three clubs have been active on campus and have been open to members of photography, pottery, and technical graphic students as well as those who have simply expressed an interest. In the past few years, members have participated in a variety of activities, to raise funds, members volunteered their time at Friday night movies on campus, working in the concession stand and also have helped with some on-campus activities, such as the Easter Egg Hunt. For the past two years, the clubs have sponsored a portfolio and presentation seminar given by Keith Baser, owner of Art. This seminar has provided extremely helpful information to students, and useful ideas for presenting their work to prospective employers. Again later this year the clubs are planning this valuable seminar. Look for further details upcoming in the next issue of NewsWave. We would like to continue to hold valuable seminars, as well as open drawing/painting times. Also proposed by supporters of a new Fine Arts Club as well as a Graphic Communications club was an interest in supplement field trips, local artist visits, and guest speakers such as local company representatives. Supports favor a laid back atmosphere in which to socialize with others that have similar interests.

DECEMBER 2000

# NEWS WAVE

# Product Design PhotoShop & Illustrator

## Dusk To Dawn Tea

The Project:

Brand identity and product design for a tea company and application to the product and any other product components, (ie: tea tags and wraps)

I thought about how I wanted to create my very own product design for this tea company.

In this case; the tea's container wrap, the label, as well as the inside I created a design. Then there is the tea bag tags, and their wraps.

I got thinking; when is tea best enjoyed? In the morning and at night, so I decided an appropriate name should be Dusk To Dawn.

Teas herbal enjoyment in a ceramic cup and the pleasures of enjoyment at the times of day that you drink a cup came to mind. The sun and moon and leaf motif were incorporated.

My drawings were digitally enhanced and colorized in PhotoShop and Illustrator allowing me to make it a tangible product.

I decided to print on a natural stock for the tea container product wrap to keep with the earthy natural herbal feel.





TEA CONTAINER LID LABEL - OUTSIDE



TEA TAG SIDE ONE



TEA TAG SIDE TWO



TEA CONTAINER LID LABEL - INSIDE

**Morn To Dusk Tea MINT DELIGHT**

**Morn To Dusk**  
 You are just moments away from enjoying one of nature's finest pleasures. When you take that first sip of the finest tea Morn To Dusk Mint Delight you will enjoy that one of a kind smooth refreshing taste. The orange Pekoe and cut Black Tea blended with a hint of mint will awaken your taste buds and rekindle your soul and uplift your spirits.

While it only takes a few minutes to brew and enjoy a cup of Morn To Dusk, we have been dedicated to perfecting this speciality blend for you to enjoy. We have been committed to selecting the world's richest tea leaves and blending them with our unique touch of mint.

Whether it is Morn or Dusk take time to indulge yourself and savor a cup of Morn To Dusk gourmet tea. It will make any occasion special.

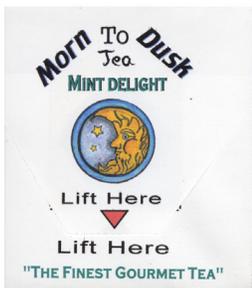
Nutrition Facts	
Serving Size 1 tea Bag (2g)	
Servings Per Container 50	
Amount Per Serving	
Calories 0	
	% Daily Value*
Total Fat 0g	0%
Sodium 0mg	0%
Potassium 26mg	1%
Total Carbohydrate 0g	0%
Protein 0g	

Not a significant source of calories from fat, saturated fat, cholesterol, dietary fiber, sugars, vitamin A, vitamin C, calcium, and iron.

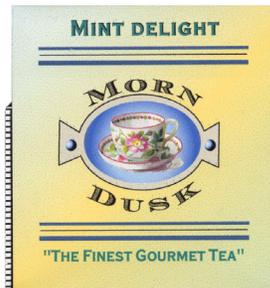
\* Percent Daily Values are based on a 2,000 calorie diet.

**INGREDIENTS:** Orange Pekoe and Pekoe cut black tea  
 © Morn To Dusk,  
 St. Louis, MO 63026

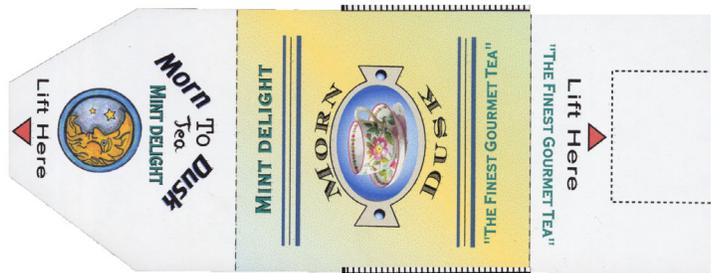
Proof of Purchase  
 7863-66410-2



TEA BAG WRAP - FRONT



TEA BAG WRAP - BACK



TEA BAG WRAP EXPANDED

# My Life Story

## Plate Design

### PhotoShop

#### For myself

This was a very personal piece that I wanted to include in my portfolio. It's a favorite piece I designed and is a photo collage of different memories of my childhood and growing up.

I arranged the photos in PhotoShop and then finally decouped on to a ceramic plate and use to this day as a home decor piece in my home.



Makenzie Marie Mize  
born Feb 15, 2005

God-mother

Linda & Joseph  
Buser & Rosalinda Buser

Mr. Raymond  
& Mrs. Zelma Will

Paul Joseph Buser

St. Louis Community College  
MERAMEC

The certifies that  
Jessica Ann Buser  
has completed the course of study as prescribed for this College  
and has complied with all other requirements for graduation,  
and with the recommendation of the faculty  
is entitled to the degree  
Associate in Applied Science  
Graphic Communications  
given at the City of St. Louis and in St. Louis County  
the State of Missouri  
This Twenty-first Day of May, Two Thousand

Mr. and Mrs. Paul J. Buser

Margaret Ann Will

'tille love you Perry Muck,  
Grand-ma & Grandpa Will,  
XXOXOXOX

The Class of Nineteen Ninety Eight

Clarksville Leaf-Chronicle  
Clarksville, Tennessee, Sunday, October 21, 1979

1998

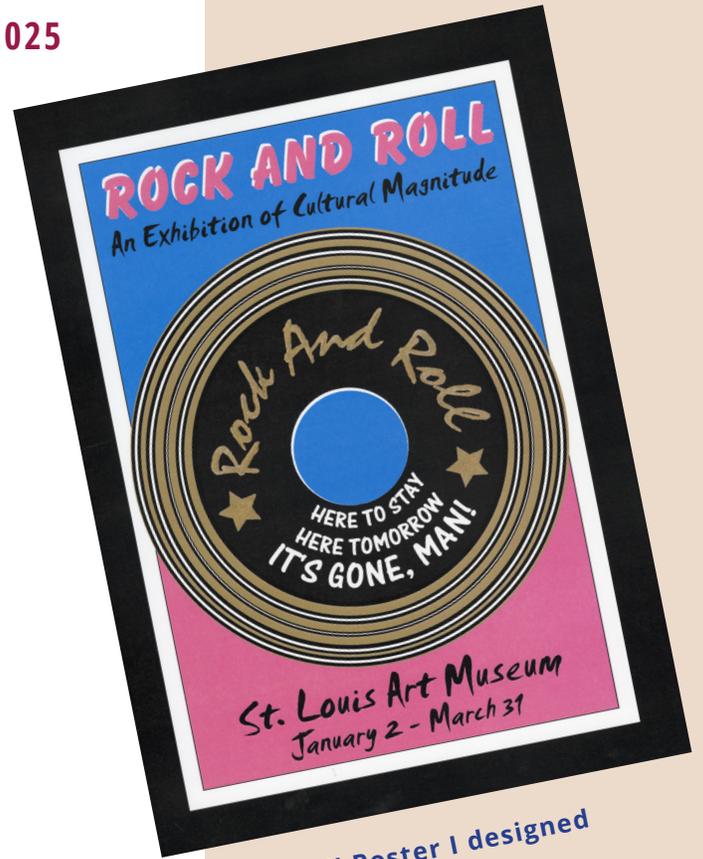
FIRST COMMUNION  
Jessica Ann Buser  
April 12, 1988  
Mass at 1:00 p.m.  
Rev. St. Matthew

Certificate of Baptism  
Evangelical Lutheran  
Church  
1000 N. Main St.  
Clarksville, TN 37040  
Baptized  
April 12, 1988  
Pastor: Rev. St. Matthew  
Walter Buser

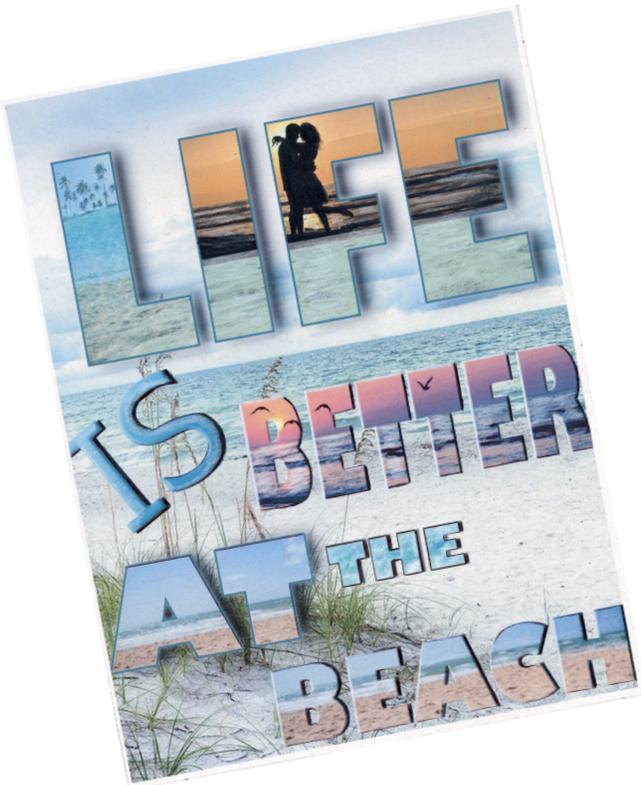
BELONG TO  
JESSIE BUSER  
HARRINGTON DR  
CHAMPAGNE, IL  
617-351-5097  
SANDY

# Just Having Fun

PhotoShop + Illustrator  
Off The Grid

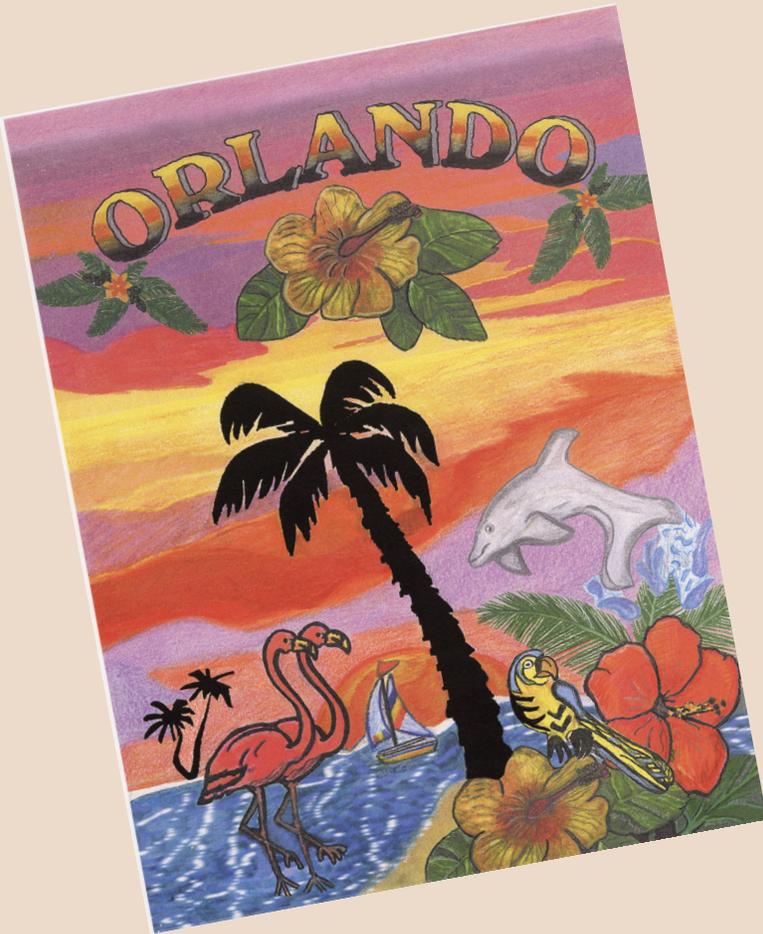


Rock & Roll Poster I designed

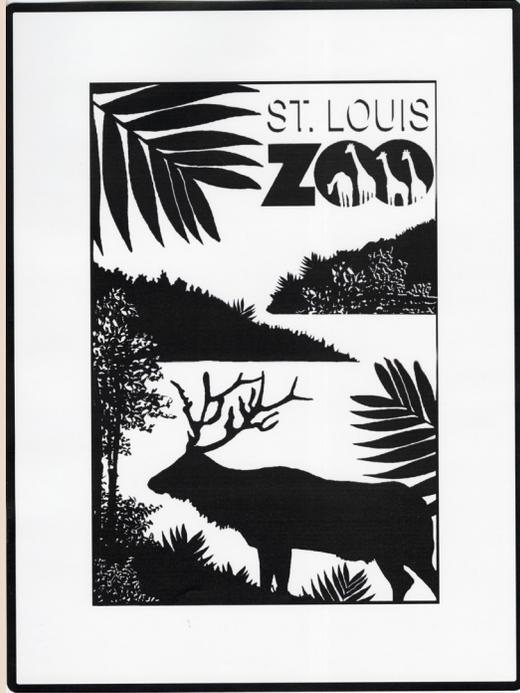
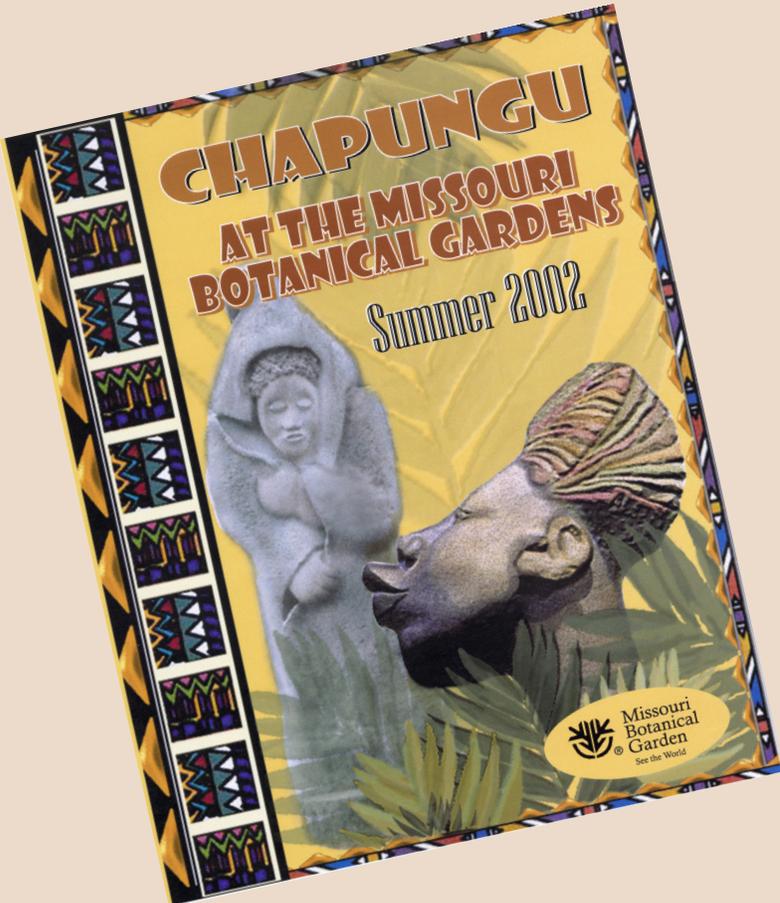


1980's Postage stamp carrier project





Travel Poster designs



Event Poster designs

